

THAT'S
LATIN

{we stand out}

excellimus

The Campaign for The Latin School | Fall 2004

Alumni Speak: Faculty Matter

Ask a Latin graduate to talk about his or her school and the conversation quickly turns to the faculty and the close relationships forged between students and teachers.

Unfailingly, alumni report that a teacher helped guide them to a particular college or course of study, that a teacher inspired them to follow their dreams in choosing a career, or that it was a teacher who sustained them through a time of questioning and soul-searching.

Many teachers at Latin are still considered by former students to be dear family friends, no matter how many years have passed since high school graduation.

It is the feeling of gratitude for this important support, and the desire to ensure that future generations of Latin students receive the same kind of attention, that has motivated many alumni to support the school through gifts to The Campaign for The Latin School.

Already, alumni have given more to this Campaign than to all previous major gift efforts. And for many alumni, this commitment represents the largest philanthropic gift they have ever made to any organization.

"These gifts reflect the significant impact that Latin has had on its students' lives," said Alumni Campaign

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Alumni Campaign Committee

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Alumni Campaign Committee Co-Chair Charlie Gofen reads to his son's class during Alumni Week.

All Gifts are Special

Each gift received for The Campaign for Latin is an investment in our current students and the students who have yet to come through our doors. Latin's students will benefit from the new Middle School and the space it creates in the Upper and Lower schools, they will enjoy new academic programs funded

by the Campaign, and they will have the best teachers in their classrooms.

In multi-year campaigns, some gifts are given right away by friends who want to show leadership and provide incentives for others to give. Some gifts are offered after months and months of

careful thought and planning about the scope and purpose of the gift.

And some gifts are a complete surprise, even to the donor's parents.

Included in the \$27.4 million raised so far are two gifts from Lower School students that reflect the excitement and appreciation even our youngest

students have for the school and their teachers.

In honor of his 9th birthday, Leland Markman's grandparents gave him \$100 to treat himself to something special. Realizing that every day at Latin is special, Leland told his parents he would like to give the money to Latin to help build the Middle School that Leland is excited about having.

Given a Latin piggy bank by her parents after the Scholarship Dinner Patron Party in November, Molly Newmark saved her money until the bank was full. In April she made her first charitable donation to the school to support the goals of the Campaign.

Thanks to Leland, Molly, and everyone who has made their special gift to the Campaign and the school, we are well on our way to making sure that our current and future students have what they need to lead lives of purpose and excellence.



Thanks to the generosity of Leland and Molly, Latin is closer to its campaign goal.

Alumni Honor Faculty

continued from page 1

Committee Co-Chair Jillisa Brittan. "In the last several years, alumni have participated enthusiastically in activities like Alumni Week, the alumni soccer game with Francis Parker, the Class Representative program, and the Alumni Board. Our alumni feel a lasting connection with the school and are engaged by the school's goals that the Campaign will support."

Early Campaign funds already have been used to support one of Latin's most important resources—its faculty. The Faculty Compensation Initiative, now in its second year, helps provide Latin's faculty with salary and benefits that are competitive with what peer schools across the country are offering.

This fall the committee will begin involving all alumni in the Campaign and enlist their support. Being able to help the school retain and attract the best teachers is an important reason to support The Campaign for Latin.

FUN FACT

Latin's current parents have responded enthusiastically to The Campaign for The Latin School! This chart shows the levels of participation in the Campaign by current parents in each grade. Parents are included in each grade where they have children, so many families are "counted" multiple times.



Parents Dig In

Four-hundred-fifty plastic shovels. Twelve campaign receptions. An ice cream social. That's Latin!

After the public announcement of The Campaign for Latin during Homecoming and Reunion Weekend 2003, Parent Chairs Julie and John Mathias and their team of parent volunteers spent the remainder of the school year meeting with parents and organizing opportunities to put the Campaign front and center at Latin.

Here's a brief review of our parents' busy year.

Beginning in November, parents Judy and Jamie Dimon hosted 12 receptions in their home for every grade, giving volunteers and faculty an opportunity to speak directly with parents about the details, initiatives, and benefits of the Campaign. The centerpiece of each reception was a short film featuring Latin's students and teachers with testimonials from parents.

As Lower School students left school one Friday in April they were each handed a small plastic shovel with a note asking their parents for help in breaking ground on the new Middle

School. While students enjoyed their new toys, parent volunteers followed up on the promotion and scheduled appointments.

Shortly after spring vacation, Judy Dimon and Julie Mathias created Campaign Central in the former Eleanor Club building (and future site of the Middle School). Banners were hung,

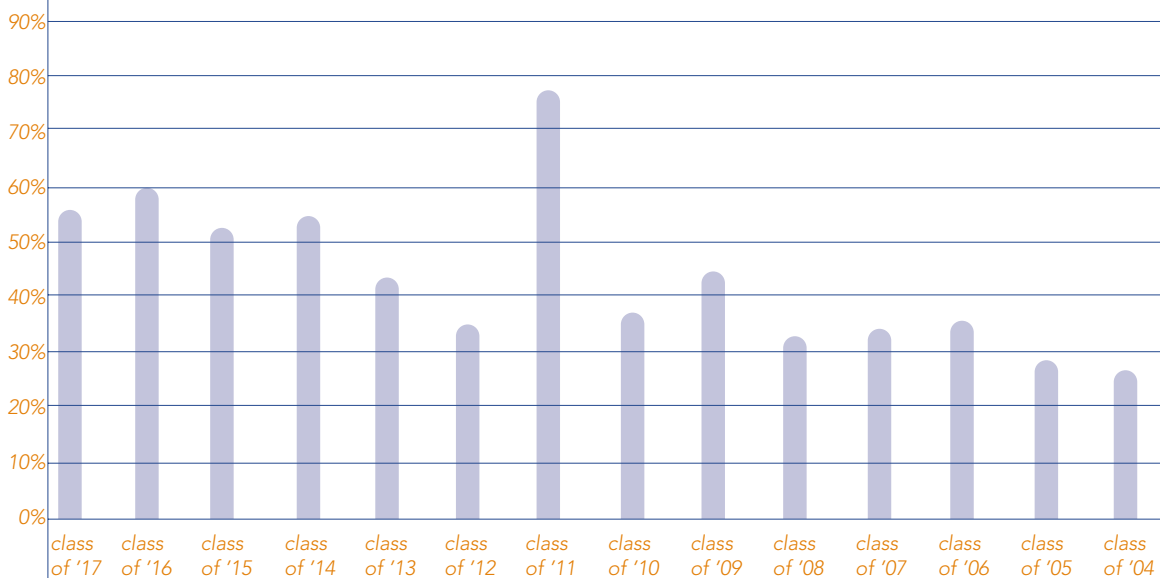
inside and outside, drawing people to the building where floor plans for the new Middle School could be reviewed and samples of the building materials were on display. Students and parents celebrated Campaign Central in May when parent volunteers hosted an ice cream social there.

Thank you, parents!



Lower School students played with their new toys—small shovels that carried a big message.

Parent Participation in The Campaign for Latin as of July 20, 2004



The Latin School of Chicago is grateful to the following donors whose generosity to The Campaign for The Latin School has brought the effort this far and set the pace for its success.

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Campaign Funds Faculty Development

Latin's teachers are among the best, and research shows that the best way to attract and retain the finest faculty is to provide opportunities for their professional growth.

Latin's Campaign demonstrates the school's commitment to faculty excellence with an endowment component specifically targeted for professional development. And Latin friends have responded with two endowment gifts that ensure there will always be funds available for faculty to enrich their teaching and the experiences of their students.

One gift to the endowment establishes Senior and Junior Faculty Fellowships, which will be awarded for the first time



Endowment gifts ensure that Latin students continue to have the best teachers.

this fall. Faculty Fellowships will recognize teachers for their service to Latin, their commitment to the teaching profession, and their mastery of their subject. Recipients of the fellowships will receive an annual stipend in addition to their salary and funds for professional development activities. Fellowship awards will be for a three-year period. In addition to the benefits to the individual recipients, funds generated by this gift will be used for faculty compensation, thus touching Latin's entire faculty.

The second gift, established by the family of a Latin graduate, created a \$250,000 endowed fund to be used exclusively for professional development. Each year this fund will provide an additional \$10,000 to the school's

professional development budget allowing more teachers to attend conferences and visit peer educational institutions to observe the best practices in education.

Through these and other Campaign gifts, Latin will build on its modest endowment. A healthy endowment provides long-term financial security for Latin, important funds for the school's annual operating budget, and an opportunity for Latin to fulfill its mission of being one of the finest independent schools in the nation.

NEXT NEWSLETTER: Middle School plans take shape.

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